

## Please Join the Vital Heart Campaign

September 26 to October 21, 2016.



### Sometimes it takes a Community...to share a message that can impact our lives.

- The Cowichan Sportsplex invites the community to join this 4-week campaign about how important it is to focus on your health today as a way to plan for a healthy future.
- Funds raised go to maintaining and growing the Cowichan Sportsplex, where sports, fitness and recreation happen 365 days of the year.
- Part proceeds also go to the Clements Centre Society, to support their vision of a community in which all individuals are included, valued and celebrated.

### The Vital Heart Message - **Look after today. Plan for tomorrow.**

- This message applies to individuals, businesses and organizations like the Sportsplex.
- **Show your support for health and wellness here in Cowichan and join this important conversation.**

### Sponsorship Opportunity for Your Business:

- **Registration is \$200.**
- This 4-week public awareness campaign runs from September 26 to October 21, 2016.
- We visit your place of business to photograph you & your staff with our Vital Heart Trophy.
- We post your photo and give you a shout-out on Facebook.
- We dedicate a web page at [cowichansportsplex.com/heart](http://cowichansportsplex.com/heart) displaying your business name with a link back to your web site or email address.
- Additional multi-media promotions include: print, radio and electronic billboard at Thrifty Foods on the Trans Canada Hwy.
- You will receive a Vital Heart certificate to hang in your place of business.
- To register or for inquiries, call 250-746-5666 and ask for Rob or Kara.
- The sooner you join, the more exposure for your brand and business.

Help us look after today and plan for tomorrow by becoming a sponsor.

Part proceeds to:



The Vital Heart is Proudly Sponsored by:

