



Advertising Opportunities at the Sportsplex

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Enrich your community and build your business

Advertise Your Business Here

Join the Sportsplex Community.

Display your business sign and be seen every day of the year.

Our Visitors | Your Audience

A variety of sign locations gives you the flexibility to choose your target audience.

Over 200,000 people visit the Sportsplex each year - athletes, spectators, friends, families, grandparents, fitness enthusiasts, business people, community organizations, services clubs and more.

Some come to play recreational sports, others to train for higher competitions, some enjoy the beauty of the grounds, the excitement of our community events or the supportive social network that has developed over the years.

Great Exposure | Great Value

Most visitors come here often, so they see your sign often. We have lights too, so your sign is seen for extended hours each day.

Some visit from other communities, but mostly they live right here in Cowichan.

Great Message | Great Partners

Your sign tells our visitors that you support their sports and activities here.

It tells them you are our partner and together we are dedicated to better health and vitality in our community.



Year-Round Visibility

- Box Lacrosse | Feb to end of June
- Field Hockey | Sept to mid June
- Field Lacrosse | Sept to end of March
- Roadrunners | Year round
- Slo Pitch | April to end of Sept
- Soccer | Sept to end of April
- Track & Field | March to end of June
- Ultimate Frisbee | Sept to end of July

Community Events | Large & Small

- MS Walk | Show & Shine | 2018 BC Summer Games
- Alzheimer Walk | Cancer Society Relay for Life



Advertise at the Cowichan Sportsplex

Sign Location	Size (ft)	1-side	2-sides
Lacrosse Bleachers	3 x 4	\$900	\$1350
Ball Fence	3 x 8	\$900	\$1350
Turf Fence	3 x 8	\$900	\$1350
Turf Bleachers	3 x 6	\$900	\$1350
Parking Lot	3 x 6	\$900	\$1350

Terms

- 12-month contracts | Sept 1 to Aug 30.
- Prorated contracts for early start.
- 3-yr discount: 10% | 15% for Chamber Members.
- Renewal Fees are due July 31, annually.
- Payment by goods or services may be an option.
- \$50 annual sign protection - optional vandalism coverage.
- Sign design, purchase & delivery not included in contract price.
- Alu-Panel is the only approved sign material
- Monthly payment plan - optional upon request.

Thank you for partnering with the Cowichan Sportsplex

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Actively inspiring a healthy community

